



June 8th Program – Dali Museum, Marcia Crawley

The idea of the Museum began with the collection of Eleanor and Reynolds Morse, art collectors from Cleveland, Ohio, who met Salvador Dali as a rather young artist. They were captivated by his work and collected it for many years until close to his death. They tried for several years to give their collection to a museum, wanting to keep it intact, but were unable to find the right location for it. This led to a Wall Street Journal article, and Jim Martin, a St. Petersburg resident, decided to bring it here to Pinellas County.

In 1982, the Dali Museum opened as a non-profit entity. They received support from the City of St. Pete, and private donors, but the Museum existed for many years financed 90% by the admissions of visitors. Many private supporters have come forward now to help fund the new \$36 million facility.

Marcia presented several interior and exterior design boards. The new facility, with its 18” thick walls, will double the current space and is designed to withstand a Category 5 hurricane. It will include:

- A winding staircase fashioned after the DNA double helix
- A 90-seat theatre
- The Raymond James Community Room available for rental and special events
- A Café
- Two libraries
- Traveling exhibition space

Today’s Agenda – June 15, 2010

Invocation – Ken Rejko
Pledge of Allegiance
Joke of the Day - Pete Krulder
Introduction of Guests
Happy Bucks and 50/50
Announcements

Speaker: John Watson
Sink Holes

Upcoming Speakers

6/22 Keith Long – Headlines

Upcoming Invocations

6/22 Bob Johnson

Upcoming Joke of the Day

6/22 Sallie Parks

50/50 DRAWING

Visitor Lynn Whittle held the lucky number!

HAPPY BUCKS

Bill Francisco was happy the 7th Triathlon was over. We had 615 athletes participate and in a few days he'll be able to give us a financial report, which he knows is a success. He thanked all the Rotarians for their help!

Melissa McCormick, as the Volunteer Coordinator, thanked everyone who helped on the Tri. She was glad the Dunedin High School wrestling team was there to help and dropped off fresh baked cookies and their shirts today – the last day of school. Melissa also announced that Morgan Donovan, the President of Interact, is the class Salutatorian this year.

Bob Johnson is going to “Garrison Keillor Country”, a.k.a. Minnesota, for a few months. He then led the Club in a round of “Happy Birthday” for our own Dick Willson. Happy Birthday Dick!

Terri Davis was happy to have chaired the Body Marking for the Tri and volunteered to do it again next year.

ANNOUNCEMENTS

President Carole thanked Bill Francisco, Tri Race Director, on the awesome job he did in leading us through the event. She also thanked everyone who volunteered to help the effort and recognized the athletes who compete in it and make our race what it is. She was also thankful for the cloudy day!

Ann Kennedy invited everyone to sign up for the Installation Dinner on Tuesday, June 29, at the Dunedin Golf Club. This is when Pres. Carole will be recognized for the great job she did last year and President-Elect Melissa McCormick will be inducted as our Club President. Please sign up!

GUESTS

Lynn Whittle
Marty Slavney

Rita Downing's Guest
Clearwater Club

Dali Museum – Continued

The 96 oils of the collection will be displayed chronologically in the main exhibition space, as well as the 8 masterworks. The second and third floor display space will also be the storage vault of the museum. The paintings will be safe in their display location in the event of a storm.

To date the Museum's \$36 million new facility is all financed except \$6 million. They are appearing before the Pinellas County Tourist Development Council tomorrow and will be asking for the remainder.

The Museum needs volunteers for the new facility, which will double the space of the existing facility, and will showcase the art in a much better fashion. Marcia offered hardhat tours to any of us who would like to take one. The Museum will open on January 11, 2011 and the public gala will be on January 26.

The attendance now of 200,000 visitors annually is expected to double with the new facility, which has a \$60,000,000 economic impact on our County.

Marcia gave a beautiful coffee table book away as a door prize, which was won, well deservedly for all she does for our Club, by Treasurer Susan Folsom.