



# DUNEDIN TRIATHLON

For more than 60 years The Rotary Club of Dunedin has been active in our community. Committed to the motto "Service Above Self," men and women who live or work in the local area come together to volunteer their efforts to help improve literacy, health, hunger and scholarship in our neighborhoods and around the world. Each year the club raises funds to support these efforts and this year we are asking for you to join us.

The Dunedin Triathlon at Honeymoon Island is our Club's primary fundraiser. Last year the event attracted more than 400 athletes of all ages for a fun spirited race through one of Florida's most scenic state parks. We are asking for your help to make our 6th Annual Dunedin Triathlon a record success. There are many opportunities for your organization to become a sponsorship partner, and all financial and in-kind contributions are tax deductible.

## SPONSORSHIP LEVELS

CHAMPION	\$3,000
STRENGTH	\$1,500
ENDURANCE	\$750
DISTANCE	\$250
RACE SUPPORTER	\$100
ATHLETE SPONSOR	\$50



## CHAMPION

- Your organization will be the presenting sponsor of the Triathlon (Ex: Dunedin Triathlon presented by XYZ Co.)
- Name/logo included with all official logo presentations
- Name/logo featured in all marketing materials
- Name/logo featured on "www.DunedinTriathlon.com"
- Name/logo featured on Public Service Announcement to run on Bighthouse or Verizon Fios
- Two (2) of your banners prominently displayed at event
- Opportunity to set up table to distribute marketing materials:
  - At the race
  - At pre-race packet pick-up (the day prior to the race)

## STRENGTH

- This unique opportunity will attach your organization's name with a key component of the race (for example – "The XYZ Co. Finish Line").
- Areas to choose from:**
  - Swim Course
  - Bike Course
  - Run Course
  - Finish Line
- Name/logo featured in selected marketing materials
- Name/logo featured on "www.DunedinTriathlon.com"
- Opportunity to set up table and distribute marketing materials:
  - At the race
  - At packet pick-up (one day prior to the race)

## ENDURANCE

- Race packet stuffer (included in the "goodie" bags)
- Name/logo in printed race flyers
- Name/logo featured on DunedinTriathlon.com web site
- One of your company banners prominently displayed at the event
- Opportunity to set up table and distribute marketing materials:
  - At the race
  - At packet pick-up (one day prior to the race)

## DISTANCE

- Race packet stuffer (included in the "goodie" bags)
- Name/logo in printed race flyers
- Name/logo featured on DunedinTriathlon.com website
- Opportunity to set up table and distribute marketing materials:
  - At the race

## RACE SUPPORTER

- Opportunity to include item(s) in the athletes' goodie bags
- Name/logo on printed flyers
- Name/logo featured on DunedinTriathlon.com website

## ATHLETE SPONSOR

- Opportunity to include item(s) in the athletes' goodie bags

## WHAT IS ROTARY... SERVICE ABOVE SELF

Rotary International was the world's first service club organization. Over 1 million business and professional men and women volunteer their time and talents to further the Rotary goal of "Service Above Self." The Rotary Foundation invests many millions of dollars each year in humanitarian and educational projects. Every penny is spent for its intended purpose—none is spent on overhead. One of the Foundation's biggest focuses is the Polio Plus Program, which continues to work towards its goal of eradicating Polio.

The Rotary Club of Dunedin is dedicated to serving the community and the world, as evidenced by our projects in India, Croatia, and Haiti. In addition to monetary contributions, the club provided many hours of volunteer service each year for a variety of projects: city park/street-scaping; painting houses; adopting a street; and sponsoring blood donations through Florida Blood Services.

### Some of the local organizations Rotary Supports are as follows:

- The Rotary Centennial Nature Center at the Honeymoon Island State Park
- Friends of the Island Parks
- College Educational Scholarships
- Dunedin Public Schools
- Dunedin Library
- Literacy Council of Upper Pinellas
- Words for Thirds
- Girl Scouts and Boy Scouts
- Youth Sports Leagues/Teams
- Underprivileged families
- Dunedin Commission on Aging



## CALL NOW TO GET INVOLVED!

SARAH MCCALLUM 727-799-5651  
DUNEDINTRI@GMAIL.COM

or Visit

[WWW.DUNEDINTRIATHLON.COM](http://WWW.DUNEDINTRIATHLON.COM)  
[WWW.DUNEDINROTARYCLUB.COM](http://WWW.DUNEDINROTARYCLUB.COM)

# Dunedin 2009 Triathlon



## SPONSORSHIP OPPORTUNITIES

A ROTARY CLUB OF DUNEDIN EVENT  
TO BE HELD ON:

**SUNDAY, JUNE 14, 2009**  
**AT HONEYMOON ISLAND STATE PARK**